



CHARLESTON REGIONAL

Alliance for the Arts

The Charleston Regional Alliance for the Arts is a nonprofit service organization dedicated to the shared realization of a dynamic and thriving arts community in Charleston, Berkeley and Dorchester counties by serving arts organizations in this region with resources and best business practices. We support our members through a variety of programs, initiatives, and services centered around three core areas: Education, Collaboration, and Advocacy. This document outlines what we do to support our members and what we ask our members to do to support us and serves as an agreement between the Arts Alliance and _____ . **Members of the Arts Alliance must be: a nonprofit arts organization (or an organization with intent to incorporate) in the tri-county region or a local chapter of a larger arts-centric nonprofit. Creative businesses, artist collectives, and other cultural institutions may work with the Arts Alliance as a member of our community partner program.**

Member Benefits:

- Regular promotion of events and programs of member organization through: a bi-monthly e-newsletter, our website (includes a member directory with contact information and photos), social media outlets, and joint marketing opportunities
- Affordable or free training and consulting in areas of professional need
- The Alliance will sponsor an annual arts expo each fall which gives visibility to and promotes the activities of our members by engaging a new audience
- Eligibility for the Lowcountry Arts Fund
- In general, the Arts Alliance will provide resources and act as an advocate on behalf of the arts community and Arts Alliance members

Member Expectations:

- Participate in at least one Alliance sponsored event or program annually
- Cross-promote the Alliance by: linking our logo through member's website and/or including our logo in press materials and assisting in promotion of the OPEN Arts Expo (displaying a poster, having rack cards at shows, sending out an e-blast or through social media outlets, etc.)
- Provide the Arts Alliance with one pair of tickets to an event or a season subscription/membership in order for the Alliance staff to fully participate in members' programs and events throughout the year
- One employee or board member of the member organization will serve as the contact for the Arts Alliance staff and agrees to act in an advisory capacity to the Executive Director of the Alliance by annually providing feedback on the programs and services of the Alliance

The Arts Alliance asks that each of our members send us several pictures as well as a high resolution .jpeg or .png of your logo strictly for promotional use on our website, newsletters, and other online and print promotional materials. By signing this contract and sending us images, you are agreeing to allow the Arts Alliance to use these images for the aforementioned purposes.

To solidify your membership of the Arts Alliance, please sign and date below and return to Mike Gibbons at Mike@artscharleston.org or via mail to 293 East Bay Street, Charleston, SC 29401.

Signature of member organization

Mike Gibbons, Executive Director
Arts Alliance e-signature