



# CHARLESTON REGIONAL Alliance for the Arts

## COMMUNITY PARTNER AGREEMENT

The Charleston Regional Alliance for the Arts is a nonprofit service organization dedicated to the shared realization of a dynamic and thriving arts community in the tri-county area by serving arts organizations in Berkeley, Charleston, & Dorchester Counties with resources and best business practices. We believe that developing strong partnerships and relationships with local businesses and other community-based organizations contributes to the overall goal of strengthening and sustaining the arts and culture in our community. Thank you for supporting the arts community and for joining the Arts Alliance as a community partner in 2015!

### **What We Offer:**

- Promotion of your business/organization through our website, bi-weekly newsletter, social media outlets, and traditional marketing
- Priority on vendor space at the OPEN Arts Expo each second Sunday of September at the community partner rate of \$250
- Serve as a liaison and connection to the larger arts community to connect your business/organization with our members
- Invitation to the Partner section in conjunction with the OPEN Arts Expo

### **How You Support Us:**

The Arts Alliance would like to work with each of our community partners to work out promotional, space, or merchandise trades in order to enhance our programs and services to support the arts community. Examples include: providing coupons or merchandise for the OPEN Arts Expo, Arts Matter Card and/or our membership program, use of space, hosting networking events for the arts community, sponsoring breakfasts/lunches for professional development workshops, etc. The Arts Alliance will work with each community partner individually on a trade agreement that suits your business interests.

### **What We Will Need:**

This agreement signed and dated (please keep a copy for yourself)

A hi-res version of your logo or image you would like for us to use for our newsletter, website, print, and social media marketing

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*Charleston Regional Alliance for the Arts*

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*Community Partner Signature*

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*Date*

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*Date*