



The Charleston Regional Alliance for the Arts will be awarding multiple \$500 matching grants to area non-profit arts groups. Grantees who are selected will receive matching funds up to \$500. Applications will be accepted beginning March 6, and the awards will be granted on a rolling basis that will end by June 30, 2017. All funds raised must be “new” money - a new campaign, specifically designed for a newly created program, project or event. Shifting of previously pledged or donated funds goes against the spirit of this match, and are thus not eligible. Please send completed application to mike@artscharleston.org (.pdf format preferred). Or, you can send hard copy applications to Mike Gibbons at 293 East Bay Street, Charleston, S.C., 29401. If you have questions, please call us at 843-577-5288.

We are seeking dynamic, creative, and fun projects that will bring the enlivening spirit of the arts to Berkeley, Dorchester, or Charleston County. Groups must be a registered 501(c)3 or operate under the umbrella of a registered fiscal sponsor. For any and all publicity (including social media and digital promotion), grantees will include the following sentence: “This project was funded by a Lowcountry Arts Fund grant from the Charleston Regional Alliance for the Arts.”

Lead contact:.....

Address:.....

Phone:.....

E-mail:.....

Program, school, or project:

Program title or name:

Project partners *(if applicable):*

**for responses below, please attach a separate document for each answer*

Provide a description of the proposed initiative:

(250 words maximum)

If you are selected, how will you raise the \$500 to receive the match? Provide start and end date, as well as any platforms you plan to use (Kickstarter, Everydayhero, etc.).

Please provide a breakdown of the project expenses. This can include staff time, but please provide projected hours and associated wages.

Start date of program:.....

End date of program:.....

Required documents checklist:

- Summary of project
- Fundraising plan
- Project budget
- List of Board of Directors

FAQ:

Q: What kind of projects, programs or events are you looking for?

A: *You tell us! Obviously, it has to be for the arts, but we want to hear about your awesome plans to use these funds.*

Q: What if we don't raise the full \$500?

A: *We will match any amount you raise, up to \$500.*

Q: I have no idea how to get the \$500 on my own. What do I do?

A: *Our goal is for your organization to have the full \$1,000, so we are happy to advise you on some paths to develop a funding campaign that will help you meet your full goal. Give us a call and we can talk.*

Q: When does the project have to be done?

A: *The project must start and end within six months of the award.*

Q: How will the awards be announced?

A: *We will notify all by e-mail or phone. The Charleston Regional Alliance for the Arts will send press releases to local media outlets regarding grantees and their awards, but we encourage grant recipients to spread the word as well. We also encourage you to keep the community updated on the project through social media. We love to follow the progress of the great work you do.*

We ask that you tag us, mention us, like us, and use our hashtags as much as possible! We want to make sure that we are combining fan bases and that the community and future applicants can see the wonderful projects that you are putting the funding toward. Basically use social media to your advantage! Use the **#ArtsMatter #BeThere** in everything you post regarding the funded project.